

LPVA CONVENTION 2022



LIBERTARIAN

Party of Virginia

Virginia is for Lovers

The 2022 conference will be held at the Cultural Arts Center in Glen Allen, Virginia on February 18th and 19th. It begins with a black-tie fundraising event on Friday night. On Saturday, training will be provided in the morning. The one and only **Spike Cohen** will be our keynote speaker during lunch, and then state party business will be conducted immediately after lunch. Saturday evening we'll have an after-party to celebrate election winners and foster statewide camaraderie.

Full Convention Sponsorships

This sponsorship is for the individual or business who wants maximum exposure to convention attendees and LPVA members. In addition to convention registration(s), LPVA will provide mentions of appreciation in press releases and / or articles about the statewide convention, as well as recognition in convention materials and on social media. Benefits are as follows:

Level	Cost	Number Available	Convention Tickets	Ad Size in Program	Logo Size	VIP Access Pass	Vendor Table	Press Release / Social Media	VIP Seating Entire Conference
Platinum*	\$3,000	1	3	Full Page	Large	5	1	✓	5
Gold	\$2,000	2	2	1/2 Page	Medium	2	1	✓	2
Silver	\$1,000	4	1	1/2 Page	Medium	-	1	✓	-
Bronze	\$500	6	1	1/4 Page	Small	-	-	✓	-
VIP Only	\$250	10	1	-	-	1	-	-	-

*Platinum sponsorship includes 10 minutes speaking engagement prior to award presentation as well as recognition for sponsoring the awards

Speaker Sponsorship

LPVA's headlining speaker will be the LP's 2020 Vice Presidential candidate, Spike Cohen! He will be present for the entire conference based out of a special VIP room, and will be the keynote speaker on Saturday. One-on-one access to Spike and his team will be guaranteed through sponsorship. This sponsorship category is for donors who specifically want their organization to be associated with the presentation portion of the convention. ALL speaker sponsors have access to the VIP room included as a part of their benefits package.

Level	Cost	Number Available	Convention Tickets	Ad Size in Program	Logo Size	VIP Room Access	Social Media Mentions	VIP Seating
Platinum	\$2,000	1	1	Full Page	Large	2	✓	1
Gold	\$1,000	2	1	1/2 Page	Small	1	✓	1

*Platinum sponsorship includes introducing the speaker
Ad placement will be adjacent to Speaker info in program

Friday Event Sponsorship

The Kickoff Event will be on Friday night and will benefit FeedMore Richmond. We'll have drinks and heavy hors d'oeuvre, as well as a silent auction raffle and live entertainment. This sponsorship category is for donors who are most interested in supporting FeedMore and participating in the fundraising social. All proceeds from silent auction sales will go directly to FeedMore.

Level	Cost	Number Available	Tickets to Social	Drink Tickets	Ad Size in Program	Logo Size	Social Media Mentions
Platinum	\$500	2	4	4	1/4 Page	Small	✓
Gold	\$250	4	2	3	1/4 Page	Small	✓
Silver	\$100		1	2			✓

*Table-only sponsorships are available for LP caucuses and PACs for \$200. Limited availability.

Individual Item Sponsorships

These sponsorships are available to National and State candidates as well as local affiliates. These sponsorships are available at a price of \$100 each and sponsors will be recognized via placard near the item during the specified event. Bar Sponsor placards will be displayed at the bar for the entire weekend.

*Sponsor to choose the drink and provide a name of their choosing.



Item	Cost	Number Available
Signature Drink*	\$100	6
Signature Beer	\$100	3
Signature Wine	\$100	2
Business Snack Table	\$100	2
Business Beverages	\$100	1
Affiliate Training Coffee and Snacks	\$100	1
Bar Sponsors	\$100	2
Saturday Night Pies	\$100	1
Name Tags	\$100	1
Lanyards	\$100	1
Awards	\$100	1
FeedMore Check	\$100	1

Sponsorship Contract

Please fill out the form below with your selection and return with payment and the native file of your logo to stateconvention@lpvirginia.org. In return for your donation, you will receive the benefits specified in this document. In the event that the sponsorship category and level you have selected has already been taken / filled, a representative from the LPVA Convention Committee will contact you to help select an alternative.

Desired Sponsorship Category and Level	
Organization Name (if applicable)	
Contact Name	
Email Address	
Phone Number	
Signature	
Preferred Payment Method*	

*A representative will contact you to confirm your sponsorship and for payment processing